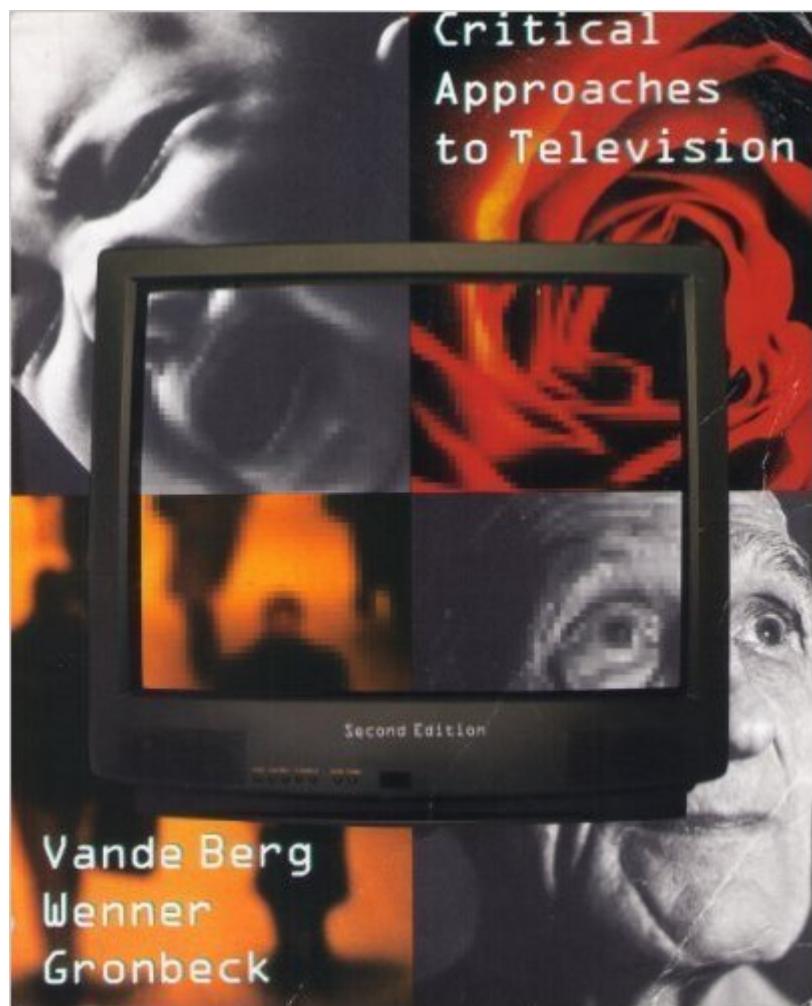


The book was found

Critical Approaches To Television



Synopsis

This comprehensive text provides a broad overview of television criticism through the explanation of theoretical foundations, analyses of critical approaches, and sample critical essays, eliminating the need for multiple texts. Students increase their understanding of material through introductory essays in every chapter, headnotes for articles, marginal annotations, and analysis writing exercises. In addition, each chapter offers suggestions for relevant web sites and readings. The text is organized by critical method, but includes an alternative table of contents for instructors who prefer to teach by genre. New! The instructor web site includes a wealth of teaching resources and the student site hosts ACE self-tests and other activities that will increase understanding of the material. New! More emphasis has been placed on theoretical and critical foundations. New! The methods of criticism now include Theoretical and Critical Foundations, Text Centered, Producer Centered, and Reception Centered. New! The final chapter reflects new thoughts about the current and future affects of television and how television has effected society, as well as ethical considerations regarding this media.

Book Information

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Customer Reviews

This book is filled with great information but is very poorly written. It is filled with grammatical errors, spelling errors, and poorly structured sentences. Our class enjoys poking fun at it and our teacher plans to write the publishing house in reference to their need for a better editing.

The cover is missing but it doesn't really affect the reading of the book. The seller has a note 'good luck for the semester' which is pretty friendly and nice. Thank you anyways.

This was an affordable alternative and I am very happy to have acquired this book. Others would do well to consider this buyer.

I didn't like how overly complicated the language was in this book, but it has some great sample television critiques that gets you started on thinking about TV in a whole new way. The book discusses several different categories of criticism, such as genre and ideological. This book also treats TV as art, even if the average person would not. It encourages you to look beyond the surface features of a show to the underlying themes or messages being subliminally relayed to the audience. For instance, one criticism states that The X-Files "reaffirms the privileged position of science within Western culture...Faith is called into question." I highly recommend it.

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